



First time in India, Hathway Broadband to provide 300 MBPS Speed, 2TB monthly Data limit bundled with innovative wifi mesh system at mass market price

- **Starting from Rs.1250 per month for 12 months plan with speeds of 300 MBPS and 2TB data download**
- **Globally Best in class Wifi mesh system free to use as part of the service**

Chennai, 10th September 2018: Hathway Cable and Datacom Ltd, India's leading player in fixed line broadband internet service launched their nation wide upgraded service. Its available for purchase in Chennai from 10th October and other parts of country from 1st December 2018. With this launch, the company is set to create a new benchmark in the broadband and wired internet market with high speed connectivity of 300 MBPS with 2TB Data. Hathway brings 300 mbps plans to mass market at a disruptive price of Rs 1250 per month for 12 months pack

As Consumption of Content (Netflix, Sun NXT , Yupp Tv etc) , Commerce and Communication moving more into the online space, the need for high speed plus reliable services and unlimited data downloads has created demand for wire line fibre broadband as per prevailing global trends . While most of the operators in Chennai city have been offering 100 GB data limits, Hathway plan of 300 MBPS speed and 2 TB for at affordable pricing, is all set to raise the level of online user experience.

Announcing the launch of this Hathway service in Chennai, Mr Rajan Gupta MD of Hathway said, Wifi is the oxygen for digital homes and our mesh routers can blanket a home with great coverage .With demand for 4k OTT entertainment , online gaming and Internet of Things application on rise , its necessary for us to provide ultra high speed connectivity to our consumers . "Chennai is one of the fastest growing markets for Broadband and content consumption. Hathway is delighted to offer this service, which is a first in India and Chennai will be the first market to receive this service."

The Wi-Fi mesh technology that comes along with the broadband service, provides best connection throughout an area of 3000-4000 sq ft and can handle



heavy traffic with wide range of network for multiple devices without any lag in signal. "With this mesh solution, the Wi-fi signal can reach every nook and corner of the surrounding thus covering the entire home. It also provides optimum security from virus, malware or ransom ware with built in antivirus. With this, every user can enjoy a hassle-free, protected and a high speed broadband experience," he added.

The Indian broadband subscriber base , both wireless and wire line users has crossed the 100-million mark, showcasing the power of broadband connectivity to make services and applications available to all , thereby transforming India digitally.

About Hathway

Hathway is one of the leading cable broadband and cable television service provider in India, Hathway offers high-speed cable broadband services across 20 cities and cable television services across 200 cities and towns. Hathway has been awarded the best MSO by the Indian Telly Awards for its quality Cable TV and Broadband Internet Services nine times and "Star News Brand Excellence Awards for Brand Excellence in Digital Products for Internet Services in 2011". Hathway has been voted as one of the best managed media companies in Asia 2013 based on a study conducted by EUROMONEY.